

SPEED ON THE HIGHWAY VIDEO CLIP

This project is made possible through a partnership among the Citizens' Crime Prevention Association, The Royal Canadian Mount Police, The Royal Newfoundland Constabulary and the Newfoundland Liquor Corporation.

Speed on our highways has become an increasing problem over the past several years. People are no longer just driving 10 or 20 kilometers over the speed limit. We now see them driving 50, 60 and even 70 kms. above the posted limited. Dangerous speeds have been the cause of many accidents and fatalities on our roads over the past few years. We need people to stop and think before they get into their cars and hit the road. We need them to see what the consequences could be if an accident occurs because of high speeds. This is the reason for this video clip campaign.

Our hope to bombard social media and TV with this video over the next several months. We want people to slow down on the highways. We want people to think before they get in the car. We want people to think before they press the gas pedal and accelerate the car to speeds that may put their car out of control. Our ultimate goal is to have a summer with no accidents and no fatalities.

Our association would like to thank the following people for making this video possible: the RCMP and RNC Traffic Division Officers, Cst. Tanya Schwartz, Cst April Janes, Staff Sgt. David Ossigner, The Newfoundland Liquor Corporation, Cst James Cadigan, Glenda Power, Smith's Ambulance, the Whitbourne Fire Department, Mahoney's Towing, Roger Maunder of UpSkyDown Films.

All of these groups of people working together actually sums up the motto of our Association: **Working Together We Can Make Things Better.** Crime is not just the problem of the police. Crime is a problem for everyone, and we all need to work together to help eliminate crime.